



A Bridal Beauty Service ~ with A Difference

It's never too late to start your bridal beauty regime, I suggest a 3-6 month beauty programme starting with a 3 part highly customised consultancy, planning and treatment service working towards achieving your bridal beauty goals.

Please visit the website for a full list of services available for the Bridal Party

Virginia Williams is now associated with charity The Dream Factory;
"making dreams come true for terminally ill children"



From the 1st July 08 there will be a small increase in prices to the following services:

- Bronze package from £55 to £60
- Thermal Spa Body Treatment from £65 to £70
- Back Cleanse £25 to £27
- Full body Hot Stone Massage from £55 - £60
- Hot Stone Back Massage from £27.50 - £30
- Lifting C from £45 - £50

Virginia Williams T 020 8536 4031
 Grove Hill M 077 8668 2725
 South Woodford E info@virginia-williams.co.uk
 London E18 2HZ W www.virginia-williams.co.uk



SUMMER 2008

Virginia Williams
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AGEING THROUGH THE AGES

Some Facts about Ageing

90% of ageing is caused by sun exposure, 80% of sun damage is done by the age of 18, 10% genetic

- 20s** Cell turnover is fast – 14-25 days
- 30s** Static Wrinkles appear
Cell turnover now takes 40 days
Uneven pigmentation
Expression lines become more deeper & wrinkles obvious
Eye backs become more prominent and a double chin may start to develop
More broken & dilated capillaries
- 40s** Static Wrinkles appear
Cell turnover now takes 40 days
Uneven pigmentation
Expression lines become more deeper & wrinkles obvious
Eye bags become more prominent and a double chin may start to develop
More broken & dilated capillaries
- 50s+** Cell turnover slows to 45-50 days
Collagen and Elastin greatly reduced
Muscle weakens
Skin cells have 30% less moisture
Skin drier, thinner & flaky
Eyebrows may sag
Wrinkles clearly evident

Note from me

This time of year always encourages me to contact my clients giving bite-sized information about what's hot, and what's not in the beauty world. Anti-Ageing continues to be at the forefront of the industry and I am happy to share some of the information with you in this summer's newsletter.

Dermalogica has bought out a powerful new Anti-Ageing range, and I have enclosed samples from the new range to those of you who have had a facial with me.

I have added 3 new packages to the treatment list, to which you will find more details inside.

I hope you enjoy reading my latest newsletter, and feedback is always welcomed.

Tracey Virginia Williams

New Anti-Ageing Range from Dermalogica AGE Smart

The intelligent investment in your future skin

Now you can control the biological triggers that lead to skin ageing with AGE Smart. There are 6 new formulas and best-sellers all to give you firmer, smoother and healthier skin.

AGE Smart Starter kits are now available at the Skin Studio, which contain:

- Skin Resurfacing Cleanser
- Antioxidant Hydramist
- MAP-15 Regenerator
- Dynamic Skin Recovery SPF30
- Multivitamin Power Recovery Masque
- Multivitamin Power Firm
- Renewal Lip Complex

RRP £35.50

Limited Offer of £30.00 for the first 5 clients to order. Let the peptides and glucosamine in Dermalogica's AGE Smart line target internal damage before it becomes visible to the naked eye.



WAXING

Hot weather forces you to strip off, including your bodily hair! Some of you may be considering a brazilian or hollywood waxing for the first time, so I have set out the differences between the various bikini wax treatments.

Basic bikini wax	hair removed from the top and sides
G-String Bikini wax	same as basic bikini with some hair removed
Brazilian Wax	removes all of the hair from underneath and leaves only a strip of hair in front (hair is also removed from the area between the buttocks)
Hollywood	everything off!

Aftercare For All Wax Treatments

Summer is here, and it is important for me to remind you of waxing aftercare

- Avoid direct sun exposure for 24 hours
- Avoid using perfumed products
- Do not sunbathe, use sunbeds or go swimming for 24 hours
- Avoid touching the area waxed
- Exfoliation between treatments is important to prevent ingrown hairs

TIP: If you are prone to ingrown hairs, try applying magnesium sulphate as a masque to the area as the magnesium helps to draw the ingrown hairs out. Very good success rate.

MATERNITY GIFT IDEAS

Why not treat the mum to me, they too want to feel pampered especially when they are at their heaviest. The following maternity gift boxes make the perfect gifts:-

Your Amazing – New Mama Kit:

Finally an alternative to flowers and baby clothes! Mama Mio You're Amazing! Kit is our first pampering gift for the new mum and baby. It contains two Mama Mio treats including the Super-rich Body Cream to keep your dry post-pregnant skin hydrated and a perfect temperature snuggle cap for the little one

Congratulations Kit for the announcement of the good news:

Congratulations on your pregnancy! Our Mama Mio Congratulations! Kit is the perfect pregnancy gift when you've just found out the exciting news. It is safe to use during pregnancy and contains three starter products

BBB Kit for Boobs, Belly & Bottom:

This gift is all about getting bigger and is for your growing boobs, pregnant belly and bigger bottom. Need a maternity leave gift? Then the Mama Mio BBB Kit is the one for you

Its Time Kit- For Hospital:

Contains four Mama Mio products for a stress-less labour, including Tummy Rub Stretch Mark to prevent stretch marks before and after the baby is born

The Smoothie:

The Smoothie Spa-at-Home Kit contains three (two of which are new!) Mama Mio skincare products to gently cleanse, exfoliate and moisturise your pregnant skin

BEAUTY UPDATES YOU CAN'T DO SUMMER 2008 WITHOUT

What's Out: Tippex White Nails
 What's In: Orange Nails (various shades of oranges available)

What's Out: SPF15
 What's In: SPF30 (ask about the Dermalogica Solar Booster which have been flying off my shelves, as they protect without clogging up your pores, just simply mix with your moisturiser).

What's Out: Extremely Long False Eyelashes
 What's In: Individual lashes to the outer eyes

What's Out: Bushy Brows
 What's In: The Power Brow (defined and sharp) – ask about threading



3 NEW PACKAGES AT VIRGINIA WILLIAMS

The De-Stressor Package

For those who find it hard to switch off

- Hot Stone Aromatherapy
- Back Massage
- Tibetan Facial Massage

1hr 45mins £60

Pre-Holiday Package

all you need to see you off

- Spa Pedicure
- Eye Lash Tint*
- Bikini & Underarm Wax
- Full Body Scrub

* 24 hour patch test is required if new to the Skin Care Studio.

2 hours £65

Post-Holiday Package

maintain your holiday glow with these treatments below

- Hydro-therapy Body Wrap
- Oxygenated Galvanic Facial
- Shape & Paint - Feet

90 mins £50